

## Memorandum of Understanding (MOU)

between

University Laica Eloy Alfaro de Manabí (ULEAM),  
Faculty of Health Sciences,  
School of Dentistry,  
Av. Circunvalación,  
130214 Manta, Ecuador

and

Curaden AG,  
Amlehnstrasse 22,  
CH-6010 Kriens, Switzerland

This Memorandum of Understanding (MOU) is entered as of date 1<sup>st</sup> January 2023 by and between the University Laica Eloy Alfaro de Manabí (ULEAM), represented by Dr Marcos Tulio Zambrano Zambrano, Dean, domiciled at Av. Circunvalación, 130214 Manta, Ecuador and Curaden AG, represented by Mr Ulrich Breitschmid, CEO / President, domiciled at Amlehnstrasse 22, CH-6010 Kriens, Switzerland.

The agreement entered this MOU is as follows:

**I. Purpose**

The Faculty of Health Sciences, School of Dentistry is the academic unit of the ULEAM in charge of training professionals and specialists in the dental discipline.

Curaden AG is a company dedicated, among other functions, to research in the area of prevention and oral health, and is interested in developing policies to support research, teaching and other activities of scientific interest.

The purpose of this MOU is to foster close collaboration between the industry and the academic institution in order to mutually promote oral health prevention.

**II. Objectives**

The main objectives are to promote a range of teaching, research, training, information and documentation activities in the area of prevention and oral health between Curaden AG and the ULEAM, Faculty of Health Sciences, School of Dentistry. In particular:

- Encouraging hands-on habits in education of oral care through iTOP programme by Curaden AG (iTOP: individually trained oral prophylaxis).
- Providing appropriate tools in all areas of oral hygiene and motivation.
- Participating in innovation in the field of oral health from joint University – business perspective.
- Motivating future professionals in the field of oral prevention and health by promoting further research activities.

This MOU will cover the following services:

1. Curaden AG will provide this practical iTOP training at the ULEAM, Faculty of Health Sciences, School of Dentistry. The iTOP training covers following activities:
  - Use of the correct technique of interdental brushes, brushing techniques, flossing and other oral hygiene aids.

- Practical use sessions of Touch To Teach (T2T) techniques.
- Education in habits and quality of oral hygiene motivation in the field of prevention and oral health.
- Follow-up of Recall iTOP sessions for students and professors of the ULEAM, Faculty of Health Sciences, School of Dentistry.

This training will increase the awareness and maintenance of oral hygiene of the local population with active intervention of the trained students and professors.

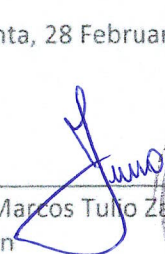
2. The iTOP training will be coordinated by the Faculty of Health Sciences, School of Dentistry, ULEAM.
3. If possible annually, Curaden AG supports two undergraduate theses, which are in the area of interest of the company, providing the required oral hygiene supplies.
4. Curaden AG will provide the materials and services for the training programmes free of cost.
5. The ULEAM, Faculty of Health Sciences, School of Dentistry, will allow Curaden AG to use the University logo next to other Universities on the website [www.curadenacademy.com](http://www.curadenacademy.com) during the partnership period.
6. This MOU is valid for three (3) years and will be renewed with mutual consent. This agreement is signed in two copies, leaving one in the possession of each party.
7. **IN WITNESS WHEREOF** the parties hereto have signed and executed this agreement on the dates below mentioned.

University Laica Eloy Alfaro de Manabí  
(ULEAM)  
Faculty of Health Sciences,  
School of Dentistry


Curaden AG

Manta, 28 February 2023

Kriens, 22 February 2023

  
Dr Marcos Tulio Zambrano Zambrano  
Dean



  
Ulrich Breitschmid  
CEO / President